NIAGARA FALLS POLICE DEPARTMENT GENERAL ORDER		
EFFECTIVE DATE: 10/02/2013	SUBJECT: **HYPER REACH NOTIFICATION SYSTEM**	Number 340.00 (NYSLEAP O-55-8)
RESCINDS: 06/07/2010		Number of pages 2

I.   Purpose:

    A.   To establish a uniform policy and procedure for the activation of the Hyper Reach Notification System.

II.   Definitions:

    A.   Hyper-Reach Emergency Notification System

        1.   Hyper-Reach is run by the Niagara County Sheriff's Department (NCSD). It allows emergency agencies to communicate emergency messages to thousands of people with a single phone call. Hyper-Reach allows responses via touch pad or instant call-in, targets calls by geographic criteria, municipal boundaries, and police beats to achieve a highly defined target population.

III.   Policy:

    A.   The Hyper Reach Notification System shall be activated when the on-scene police supervisor deems it necessary for the overall safety of the public in the vicinity of any incident scene.

IV.   Procedure:

    A.   The on-scene police supervisor shall notify the Desk Lieutenant.

    B.   The Desk Lieutenant will notify the Police Dispatcher of the activation.

    C.   The Police Dispatcher shall notify the Niagara County Sheriff's Department that the Hyper Reach Notification System is to be activated for the incident.

        1.   The Desk Lieutenant shall provide NFPD Dispatchers with the exact message desired. The Dispatcher shall pass the exact message along to NCSD.

2.   On-scene police supervisor will provide the geographical limits for the notification.

3.   Accurate information must be given – zip codes, street numbers, etc.

D.   The NFPD dispatchers shall notify the Niagara County Sheriff's Office Communications Division when the incident is over.